

creating. defining. inspiring.

# ICONIC TORONTO ADDRESSES

# LIFETIME DEVELOPMENTS' LEGACY

**L**ifetime Developments has established a tradition of excellence over the last four decades for its innovative and inspirational approach to urban living.

This multi-award winning developer understands that location is paramount, and only seeks out the best neighbourhoods for its new condo communities.

With a legacy of award-winning projects in the best locations, Lifetime has developed some of the GTA's most successful projects, due in large part to its unique insights into the condo market, and the needs of today's investors and end users.

From INDX Condos in the centre of the Financial District and The Bond Condominiums in the core of the Entertainment District, to the ultra-luxurious Four Seasons Hotel and Private Residences Toronto in the heart of Yorkville, and the Liberty Market Lofts in the soul of Liberty Village, Lifetime's condominium developments boast not only distinctive locations, but also iconic addresses.



# WHITEHAUS

CONDOMINIUMS



Whitehaus Exterior Street Level

2015 saw Lifetime Developments launch Whitehaus Condominiums, an architecturally striking tower in the heart of Toronto's midtown. Standing on Yonge Street, just north of Eglinton, the 29-storey building features a distinct white façade designed by the celebrated firm Diamond Schmitt Architects, and complementary colourful interiors artfully selected by Cecconi Simone. Built along the Yonge subway line and steps from the future Eglinton Crosstown LRT, Whitehaus boasts 358 residential suites available in a variety of suite sizes, and an exclusive collection of townhomes.

Designed to speak to personal expression, creativity and lifestyle, the amenity offerings at Whitehaus will include a private residents' lounge connected to an exterior gathering space, a dog washing spa, a fitness centre, event kitchen, as well as a multi-purpose creative artist studio and a ping-pong lounge that opens to an expansive outdoor area.

Though the Yonge and Eglinton neighbourhood has seen explosive residential growth over the last few years, Whitehaus is one of the fastest-selling condos in the area, validating- once again- Lifetime's reputation for delivering distinct condominium developments with iconic addresses.

**For more information visit:**  
[www.whitehaus.ca](http://www.whitehaus.ca)

Lifetime's unwavering commitment to community building isn't just limited to condominium developments. Committed to the communities in which they build and the people that live there, the principals of Lifetime Developments and their families formed Lifeline in 2014.

A charitable foundation whose mission is to provide aid and support for Toronto's vulnerable and at-risk communities, Lifeline is dedicated to building healthy communities and uses funds raised to support local organizations and initiatives with an emphasis on youth on the street, food services, and counselling and educational services.

Through fundraising initiatives such as Smashed, one of the development industry's most successful charitable events, an annual food drive, and social media contests associated with its development projects, Lifetime Developments and Lifeline have supported a number of local charities and initiatives within the City of Toronto, including: Second Harvest, Covenant House, Children's Food Bank, Woodgreen, Eva's Initiatives, Breakfast for Learning, Blessings in a Backpack, Baycrest, The Mikey Network and Unity Charity.

**For more information visit:**  
[www.lifelinecares.ca](http://www.lifelinecares.ca)







**BISHA™**  
HOTEL & RESIDENCES  
TORONTO

**B**oasting a dramatic façade of glass and steel complemented by the traditional red brick cladding and stone trim of the retained heritage building, BISHA is designed by Wallman Architects, with interiors by the internationally recognized firm of Munge Leung. The 44-storey tower at Blue Jays Way and King Street West will include 355 residential suites located above the hotel on floors 10–42 with suite layouts ranging from studios to three bedroom + study.

As the flagship property, BISHA's downtown location is poised to become a cultural landmark in Toronto when it opens its doors in 2017. Residents and guests will be engaged with its cosmopolitan amenities and proximity to renowned restaurants, live theatre, sporting venues, shopping and galleries. Hotel amenities will include a 24-hour café, bar and lounge, casual dining restaurant, meeting rooms, private residents lounge and wet bar, fitness centre and rooftop restaurant, bar and infinity pool.

Among the firms enlisted to bring BISHA to life is Kravitz Design Inc., a company headed by musician and international style icon, Lenny Kravitz. Invited by Lifetime and INK Entertainment, Kravitz has designed the upper floor of the hotel, inspired by the essence of his music, art and international travels. The Kravitz floor will serve as a focal point of the glamour and opulence that will define the project.

For more information visit [www.bisha.ca](http://www.bisha.ca)

Bisha Hotel & Residences

**WHITEHAUS**  
CONDOMINIUMS

THE  
**CODE**  
CONDOS IN FOREST HILL

**THE BOND**  
CONDOMINIUMS

*the*  
**Yorkville**  
CONDOMINIUMS

**KARMA**  
AT YONGE & COLLEGE

**BISHA™**  
HOTEL & RESIDENCES  
TORONTO

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PRIVATE RESIDENCES  
*Toronto*

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**INDX**  
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