

cover
story



Blue Diamond Condominiums

Offers residents everything to live life to the fullest, right where they are

MORE THAN EVER BEFORE, people want to work, play and live their lives within one great location of the city, and award-winning developer Camrost-Felcorp's master-planned communities have set the standard for how these lifestyle desires can be combined seamlessly.

Located on St. Clair Avenue West between Avenue Road and Yonge Street, Blue Diamond is the second phase of the developer's Imperial Plaza master planned community, and it is poised to be a shining addition to the already iconic condominium development.

"We appreciate that time is a precious commodity for busy city dwellers, and commuting all over the city — whether for business or leisure — can be a drain on that commodity," says Camrost-Felcorp's President and CEO, David Feldman. "This is why we work so hard to build luxurious projects like Blue Diamond as part of skillfully planned communities like Imperial Plaza. We help ensure residents have everything they need right at their doorstep, all within the city's foremost neighbourhoods."

Designed by internationally renowned Diamond Schmitt Architects (DSA), Blue Diamond offers buyers the opportunity to live luxurious lifestyles nestled amongst Forest Hill, Moore Park and Casa Loma. The neighbourhood offers convenient access to a wealth of shops, restaurants and schools, not to mention close proximity to an abundance of lush, natural greenspaces.

In addition to enjoying a full gamut of features and conveniences, residents have great options and amenities located right within the Imperial Plaza community, including The Market by Longo's and a flagship LCBO store in the grand lobby of Imperial Plaza.

With an underground connection between the adjacent developments, Blue Diamond residents can pick up their groceries, grab a coffee from Starbucks and select a bottle of wine, all without ever stepping outside. Residents can also enjoy access to the community's Imperial Club. Over 20,000 square feet, this recreational facility features a state-of-the-art fitness centre, indoor pool, whirlpool spa and steam rooms. The Imperial Club also houses squash

-  **Location**
Forest Hill/Deer Park
-  **Builder**
Camrost-Felcorp
-  **Development**
Blue Diamond Condominiums
-  **Home Type**
One-bedroom suite to three-bedroom penthouse
-  **Sales Centre**
1499 Yonge St.
-  **Contact**
416.925.2501
bluediamondcondos.ca



courts, movie theatres, a yoga/Pilates studio and a golf simulator.

"It truly is modern, urban living at its best," says Feldman. "Residents will live every day with the amenities of a five star resort."

Perfectly set at the top of the Forest Hill Escarpment, the unobstructed city skyline and downtown views from Blue Diamond will be truly breathtaking.

The suites in Blue Diamond have been meticulously designed, considering every detail necessary to create a refined, yet contemporary lifestyle. Featuring suites designed for both buyers who are looking for a cozy one-bedroom suite to those who are looking for a large three-bedroom penthouse, Camrost-Felcorp wanted to make luxury a standard for everyone.

Suites feature a custom designed chef's kitchen, sleek European-style custom cabinetry, elegant stone countertops, high-end appliances and lavish bathrooms. Generous principal rooms and unobstructed views of Toronto's cityscape add further luxury and modern appeal.

Blue Diamond's masterfully designed residences range from 485 sq. ft to more than 2,000 sq. ft, and start from the mid-\$300's – offering all types of buyers the opportunity to live in a luxurious master planned community that caters to their lifestyle needs.

Camrost-Felcorp has delivered countless successful high-end luxury condominium residences over their 40 years of building. Most recently, The Avenue, located at Avenue Road and St. Clair, has become one of the most desirable high-end boutique residences in the city, until possibly now with Camrost-Felcorp's newest vision.

Located south of the Imperial Plaza community in the heart of Toronto's much-coveted Yorkville neighbourhood, is another exclusive development in Camrost-Felcorp's portfolio of luxurious real estate communities: Yorkville Private Estates.

Rising from floor 26 to the ultra-spacious 8,000 sq. ft. penthouse and terrace at floor 40, crowning Camrost-Felcorp's Cumberland Tower, the Private Estates will be a separate condominium, having their own exclusive lobby, concierge, valet and porter service, elevators and private fitness facilities, among other

elite features and amenities.

"The Yorkville Private Estates were inspired by the world-class residential real estate markets of London, Paris and New York," says Feldman. "We're proud to say they are unlike anything else available on the Toronto market – so much so, that we needed to create a new term to define the quality service and experience residents of the Private Estates will come to expect. Enter the rise of superluxury."

Magnificently designed to the smallest detail, the Yorkville Private Estates offer a triple-A location, an incredible level of finishes from exclusive suppliers (Miele, Waterworks, Downsview Kitchens), not to mention a superior level of service from a team of customer relations experts including valets, concierge staff and porters.

Estates range from two bedrooms to three-plus-dens and a general floor area of 1,025 square feet to a sprawling 8,000 sq. ft., with prices starting at \$1.5 million.

Visit the Blue Diamond sales centre at 1499 Yonge St. Monday to Thursday noon to 6pm, weekends noon to 5pm. Call 416.925.2501 or visit bluediamondcondos.ca. For information on Yorkville Private Estates, visit theprivateestates.com or make a private appointment to view the Private Estates Lifestyle Experience Centre at 155 Yorkville Avenue. For information on Camrost-Felcorp developments, visit camrost-felcorp.com.