

cover  
story



# Parfait will be the cherry on top of the Atria Community

New launch at Tridel Dorsay's master-planned North York development

**LIFE IN NORTH YORK** just got sweeter for those searching for a new home.

Parfait, the fourth and final phase of Tridel Dorsay's Atria community, brings a playful aesthetic and bold personality to this successful master-planned community with its new launch.

Located on Sheppard Avenue East, just east of Highway 404, the 19-storey tower designed by Turner Fleischer Architects, offers homeowners the opportunity to savour

life in the heart of North York. Now in its registration phase, Parfait will feature 235 residences, ranging from one-bedroom units to 1,574-sq.-ft. three-bedroom layouts.

"The larger suite layouts at Parfait have been designed with focus on the lives of our future residents and how they will use the space," says Jim Ritchie, senior vice president, sales and marketing for Tridel. "It's the perfect place for purchasers who are seeking quality construction,

**Location**

Sheppard Ave. E. & Hwy. 404

**Builder**

Tridel

**Development**

Parfait

**Home Type**

One- to three-bedroom  
condo units

**Sales Centre**

2255 Sheppard Ave. East, unit 120

**Contact**

416.645.8866  
tridel.com  
atria@tridel.com

Getting downtown or out of town is easy and convenient with Atria's proximity to the Don Mills subway station and TTC routes, plus highways 404, 401 and the Don Valley Parkway.

Aligned with Tridel's commitment to building environmentally responsible, energy-efficient condominiums, Parfait — like the previous phases at Atria — will be constructed to meet Tridel's Built Green Built For Life standard, and will overlook the community's large landscaped park, tree-lined streets and circular courtyard, all designed by world-renowned landscaping firm Janet Rosenberg & Studio.

And while the Atria community was named the best-selling condominium community in 2011 following the launch of its first phases, Alto and Parkside, its final phase Parfait will be the crème-de-la-crème of this successful and sought-after North York community.

"We've saved the sweetest for last," says Ritchie, with a nod to the project's name. "With so much to offer both within this building, from luxurious suites to ample amenities, and all around it, along Sheppard and beyond, Parfait really is the cherry on top of our Atria community."

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**For more information about Parfait and the Atria community, call 416.645.8866, visit [www.tridel.com](http://www.tridel.com) or email [atria@tridel.com](mailto:atria@tridel.com).**

chic design and a desirable location in a dynamic neighbourhood with world class shopping, restaurants and no shortage of entertainment options nearby."

Suites at Parfait will have nine-ft. ceilings (ten-ft. ceilings on penthouse and ground levels), plank laminate flooring throughout the main areas, with ceramic tiles in the bathrooms and laundry areas, as well as stacked front-loading Energy Star washer and dryer.

Kitchens feature granite or quartz countertops with drop-in stainless steel sink and ceramic tile backsplash; full size high-efficiency stainless steel dishwasher and fridge; and a 30-in. convection electric oven with ceramic glass cooktop. Bathrooms boast cultured marble countertops with integrated basin, five-ft. soaker tubs, and ceramic tile lined showers.

Designed by award-winning Hefele Makowka Design Associates,

the amenities at Parfait will include a grand two-storey lobby with concierge, a rooftop terrace, fireplace lounge, billiards lounge and theatre room. Parfait also boasts a party room with an outdoor terrace, and a private dining room with prep kitchen — everything residents need to host guests.

Or if it's a good sweat you're after, the fitness centre, yoga studio, exercise pool and men's and women's steam rooms should do the trick.

For residents looking to spend the day shopping or for a night out on the town, Parfait is perfectly situated moments from Fairview Mall and its restaurants, entertainment outlets, and fashion-forward shopping. The urban, outdoor Shops at Don Mills and chic Bayview Village Shopping Centre are also nearby, and residents at Parfait will also enjoy the abundance of services, retail and dining options along Sheppard Avenue.