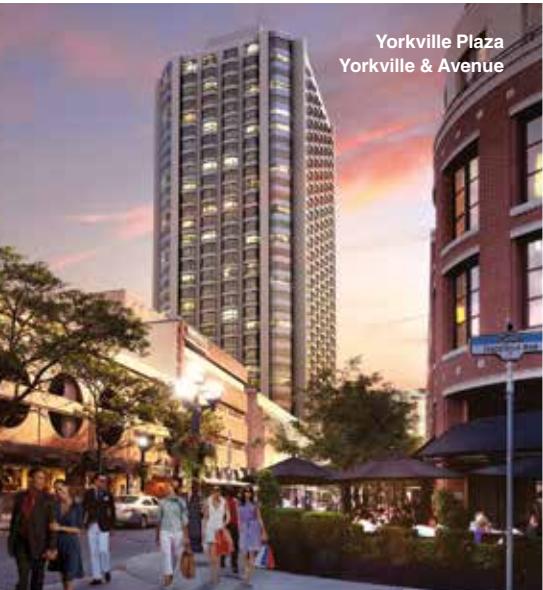


40 years of building landmarks



building luxury, distinction and style

For Camrost-Felcorp, building luxurious residences with iconic addresses has come to define this condominium industry leader, for decades.

Celebrating its 40th anniversary this year, Camrost-Felcorp has earned a legacy of excellence and a reputation for developing luxurious, distinctive and stylish condominium residences, in Toronto's most prominent locations, from Yorkville to Forest Hill, King East to Etobicoke.

Camrost-Felcorp has been leading the renewal of Toronto's upscale Yorkville neighbourhood, with the redevelopment of the former Four Seasons hotel into a distinctive multiphase condominium and commercial project. In Forest Hill, the developer has reimagined and redeveloped the former headquarters of Imperial Oil from an iconic office tower, to an award-winning, chic new condominium address on St. Clair. Camrost-Felcorp has a unique ability to see what others don't, and deliver what some thought was impossible.

Whether Camrost-Felcorp is redefining expectations by pioneering developments of such unique stature that they are considered to be 'super-luxury', or whether the developer is making the city's most exclusive- and expensive- neighbourhoods available to first time buyers by offering accessible luxury, Camrost-Felcorp continues to build distinctive condominium opportunities that appeal to today's buyer.

camrost-felcorp introduces brilliant forest hill living



Camrost-Felcorp's newest condominium development is called Blue Diamond. To be built on the site of the former Deer Park United Church, adjacent to Imperial Plaza, the developer and the world-renowned team at Diamond Schmitt Architects Inc, have managed to preserve and restore the façade of the 1913 heritage building, while transforming the interior into an inviting public courtyard.

"When working with timeless masterpieces of twentieth century architecture like the Church or the Imperial Oil building, the challenge is to respect the past, but embrace the future," says David Feldman, President and CEO of Camrost-Felcorp. "The key is to take as much care with the interiors as with the building envelope. At Imperial Plaza, and now with Blue Diamond, we've carefully selected a team of leading professionals sensitive to the historical significance of the buildings with a reputation for delivering quality, to guarantee our success."



Imperial Club Indoor Pool



Billiards and Games Room



Library/Lounge

All images are artist's concept.

Situated on the Forest Hill Escarpment, Blue Diamond will present its residents with remarkable city views to the south, and sweeping views of the lush neighborhoods to the north.

Residents of Blue Diamond will be able to enjoy more than 20,000 square feet of five-star amenities at the Imperial Club. The state-of-the-art recreation centre offers an indoor pool, hot tub, steam room, squash courts, golf simulator, yoga studio, private training room, screening rooms, a multi-purpose games room, and sound insulated music studios. Imperial Plaza and Blue Diamond will be conveniently connected by an underground concourse.

Blue Diamond, like Imperial Plaza, Yorkville Plaza, Cumberland Tower, The Avenue and several other notable residential projects before it, continues the company's legacy for developing luxurious, distinctive and stylish condominium residences in some of Toronto's most luxurious, distinctive and stylish neighbourhoods.

To find out more about these Camrost-Felcorp developments, visit www.camrost-felcorp.com