

Karl Lagerfeld puts style stamp on Art Shoppe Lofts + Condos

Talk about making a lasting first impression – in more ways than one! Fashion icon Karl Lagerfeld will design the entrance lobbies at Art Shoppe Lofts + Condos, a new mixed-use development coming to Yonge and Eglinton, developed by CD Capital Developments and Freed Developments. This marks Lagerfeld’s first foray into Canada’s residential real estate realm.

Working with the developers, architecture studio architectsAlliance and interior design firm Cecconi Simone, Lagerfeld will be outfitting two residential lobby spaces with his hand-picked features, finishes and furnishings, his signature style and exceptional eye for detail.

“What I really like is what I’ve never done before,” Lagerfeld said in a press release. “I am always looking for opportunities to expand my range of creative expression, and am excited by the opportunity to design this in Toronto, Canada as part of the Art Shoppe Lofts + Condos. I’m excited to be part of the CD Capital and Freed approach to the ‘Art of Change.’”

The developers are equally excited about the alliance: “We are especially honored to collaborate with Karl Lagerfeld – one of the world’s most celebrated and prolific designers – to execute the ‘Lobbies by Karl Lagerfeld,’” says Jordan Dermer, managing partner of CD Capital Developments. “My partner Todd Cowan and I approached the Art Shoppe Lofts + Condos with the goal to develop an iconic architectural landmark destination in the heart of Toronto. With the involvement of Karl Lagerfeld we are doing just that. A true pioneer of design, his mastery of fashion, photography and interior design are unparalleled. Combining property with possibility; it is this talent that will give the building a timeless identity and bring the ‘Lobbies by Karl Lagerfeld’ to life.”

Adds Peter Freed of Freed Developments: “We have always sought to find ways to partner in our developments with some of the great design minds of our generation, and share their style. We look forward to sharing Karl Lagerfeld’s distinctively ultra-modern, highly structured style for the Art Shoppe Lofts + Condos and believe that his premier Canadian condominium design will create spaces that will be valued by our residents, treasured by our city, and appreciated by the world.”

The Art Shoppe Lofts + Condos will be located at 2131 Yonge St., in the vibrant Yonge and Eglinton neighbourhood. It will feature a 28-storey tower on the north side of the property stepping down to a 12-storey



Photo by Karl Lagerfeld



midrise building of lofts to the south. Suite options in the development will range from studios to one- and two-bedroom designs.

For more information, visit artshoppecondos.com.