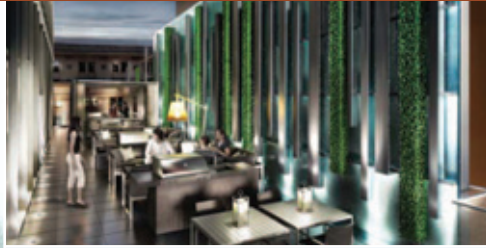


New condo tower at Yonge and College set to offer something different



Good KARMA from CentreCourt and Lifetime

When Lifetime Developments and CentreCourt Developments dubbed their new project Karma Condos, it wasn't just another name – it was a mission statement, and one that carries a great deal of significance.

Determined to develop a condo that cares, Karma's efforts to do things differently starts with the registration process where, for every unique online registration at www.karmacondos.com, the developers will donate \$5 to one of three local charities selected by the registrant: Ronald McDonald House (rmhtoronto.org), Wellspring (wellspring.ca) or Sketch (sketch.ca).

"Karma Condos has a tremendous location, great architecture, a wonderful mix of well-designed suites and tremendous amenities," says co-developer Andrew Hoffman, of CentreCourt Developments. "But the project also reinforces our corporate and personal philosophies of supporting community and philanthropy. I believe in giving back both in terms of time and money, and we're lucky enough to be partnered with Lifetime Developments, which shares that outlook."

Lifetime's Brian Brown adds that "we are in the business of building communities, and that means supporting the services and agencies that contribute positively to the communities in which we build. Ultimately, we want our developments to be remembered well beyond the date that people move in. We want people to be proud of where they live, and how their investment has helped improve the quality of life for many people in their neighbourhood."

A sleek 52 storey glass tower, located at 21 Grenville- near Yonge and College- Karma was designed by award-winning Toronto firm architectsAlliance, and includes 508 suites, ranging from efficient studio units to more spacious three-bedroom units. Located in the heart of the city, suites at Karma start from only \$189,900.

"It's an unparalleled opportunity for real value," says Brown, "Just a stone's throw from the entertainment, shopping and restaurants of Yonge Street," Karma's location puts it just steps away from two of the city's top post-secondary schools — University of Toronto and Ryerson University — and the world-class hospitals along University Avenue.

Karma's interiors were created by Cecconi Simone- the 'undisputed' leaders in designing elegant but hip downtown condominium spaces. Intelligently designed suites boast 9-foot, smooth-finished ceilings, north or south facing balconies and floor-to-ceiling windows with stunning views.

The kitchens, designed by Cecconi Simone, offer custom designed contemporary cabinetry in a variety of materials and colours. Natural stone or quartz countertops and glass backsplash are available and each suite offers sophisticated stainless steel Energy Star appliances, including integrated refrigerator and dishwasher that discretely blend in with the cabinetry.

Bathrooms are elegant and modern, featuring contemporary cabinetry custom designed by Cecconi Simone. Countertops come in natural stone or quartz, with designer-selected sinks.

Karma's outdoor amenities are vast and include an open-air outdoor terrace, complete with lounge, a feature water wall, canopy seating and barbecue facilities. Karma's interior amenities are equally as exciting. Residents will be able to enjoy The Social, a party room with its own bar, projection screen, fireplace, and private dining room with servery. Other residents may be attracted to the Players Club (a pub-like atmosphere with poker table, billiards, table tennis and TV), the Screening Room, the Sound Room, or Station K gaming room. Residents will also be able to tone up in the fitness centre (which features weight room, cardio equipment, yoga area and spa-inspired change room with his and hers steam rooms).

Karma will offer approximately 4,000 square feet of retail space conveniently located at the building's base. Part of the retail space will be integrated into a preserved heritage house, lending this modern condo tower a touch of vintage sophistication.

"At Karma we set out to do things differently. To develop with a social conscience, and to give as much as we get," says Hoffman. "After all, life's about good Karma." **CL**

FOR MORE INFORMATION

Visit the Sales Centre, which opened to the public in November. For further information call or register at the website and help support the Ronald McDonald House, Wellspring and Sketch.

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