

TRIDEL LAUNCHES TEN YORK: Toronto's waterfront icon

Considered one of the biggest condominium announcements in the GTA of 2011, the release last November of preliminary details about Ten York from Tridel generated headlines across North America.

“Less than a year after Ten York was first introduced to the public it is now poised to go on sale,” says Jim Ritchie, Tridel’s senior vice-president of sales and marketing. “The number of registrations that have steadily built since last November have been truly remarkable and demonstrate the heightened anticipation and pent-up excitement for the launch of Ten York.”

Since the announcement, Tridel have been working with their architect Rudy Wallman, Toronto city staff and local politicians, area residents and an independent peer review panel to create a condominium worthy of all the excitement.

The result is an iconic 224-metre, 65-storey glass tower at the corner of York and Harbour that will serve as a dramatic and remarkable addition to the Toronto skyline, at a AAA downtown location.

Set on one of the most prominent locations in downtown Toronto, overlooking Lake Ontario and conveniently close to the subway, GO Train and VIA Rail service at Union Station, Ten York is steps away from the Air Canada Centre, Maple Leaf Square, the Rogers Centre and Harbourfront.

Boasting 694 residences starting from the mid-\$300’s, the suites will range from smartly designed 564 sq. ft. one-bedroom suites to a spacious 3,858 sq. ft. three-bedroom design. Designed by the award-winning II BY IV Design



DESIGNED BY THE AWARD-WINNING II BY IV DESIGN ASSOCIATES, THE SUITES BLEND URBAN SOPHISTICATED, TIMELESS ELEGANCE, AND MODERN TECHNOLOGY



Associates, the suites blend urban sophistication, timeless elegance, and modern technology (an imbedded fibre optic network throughout the building will provide a lightning-fast Internet connection for residents).

Besides cutting edge technology, a prime location, and exquisite finishes, Ten York boasts an abundance of luxurious amenities. Offering a fully equipped fitness centre, as well as studios for spinning, yoga and cardio, and a juice bar and lounge ideally suited for a post-workout wind-down, there is also an outdoor infinity pool, spa, and separate men’s and women’s saunas. The amenities also include a billiards room, media/gaming space, theatre, party venue and private dining room.

Reflecting on the amount of anticipation and attention that greeted the announcement of Ten York

last year, Tridel’s Jim Ritchie is pleased with the development his company has responded with, noting that the massive coverage and heightened expectations “raised the bar” for this condominium and for Tridel.

“With unparalleled anticipation, we felt compelled to deliver a condominium without equal and that’s what we’ve done,” he says. “Ten York is a one-of-a-kind condo opportunity for this market.”

The Ten York presentation centre is located at 4800 Dufferin Street. Hours are Monday to Friday, from 11 a.m. to 7 p.m., and Saturday, Sunday and holidays from 12 p.m. to 6 p.m. For more information call 416.596.9888, e-mail tenyork@tridel.com or visit tridel.com